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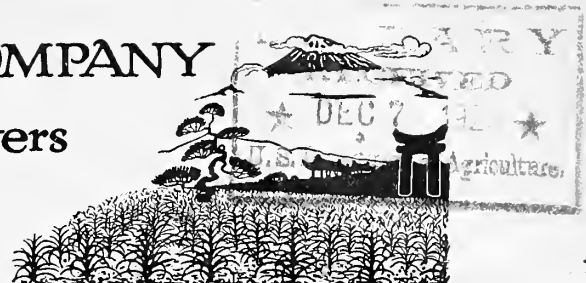




# AMERICAN BULB COMPANY

## Importers & Growers

6 MURRAY STREET  
NEW YORK CITY, N. Y.  
1335-41 WEST RANDOLPH ST.  
CHICAGO, ILLINOIS



## Autumn

### Wholesale Prices Bulb Stock For

#### BUYING BULBS IN ADVANCE OF THE SEASON

We believe, it will be much to your advantage to provide early for your 1929 bulb needs.

Such action on the part of the buyer enables us to anticipate requirements and take advantage of early quotations, which are almost, if not always, invariably lower than prices ruling, when shipping season opens.

PRICES QUOTED HEREIN ARE F. O. B. NEW YORK SUBJECT TO ANY REVISION IN THE PRESENT TARIFF ON IMPORTED BULBS.



Dutch Hyacinth Gertrude, From Second Size

## 1929

### For Florists, Forcing and Bedding Why We Can Supply You With Bulb Stock To Advantage

Our establishments are located at central points, namely, New York and Chicago.

We advance duty, freight and all expenses, no charge is made for cases or packing, and our invoices show exactly the actual cost of merchandise placed on cars at American shipping points. "No extra charges to pay."

A force of trained employees, who "know bulbs," many of whom had a lifetime training in this particular line. Our experts visit the most prominent bulb-forcing centers during flowering season as well to keep in touch with the public demand, thereby insuring our customers varieties that are in keeping with the times.

A. B. C.

#### DUTCH HYACINTHS

Bismark, bright blue	La Grandesse, snow white
Cardinal Wiseman, dark pink	L'Innocence, pure white
Dr. Lieber, deep blue	La Victoire, brilliant red
Garibaldi, brilliant red	Mme. van der Hoop, white
Gertrude, dark pink	Marconi, bright pink
Gigantea, bluish pink	Perle Brilliant, light blue
Grand Maitre, deep blue	Queen of the Blues, porcelain blue
King of Blues, rich blue	Queen of Pinks, lovely pink
King of Yellows, deep yellow	Roi des Belges, bright scarlet
Lady Derby, light rose pink	Yellow Hammer, golden yellow

#### PRICES OF DUTCH HYACINTHS

	per 100	per 1000
Exhibition Size, 19CM and up.....	\$16.00	\$150.00
First Size, 18CM and up.....	14.50	140.00
Second Size, 17 to 18CM.....	13.00	125.00
Third Size, 16 to 17CM.....	11.00	100.00

#### DUTCH MINIATURE HYACINTHS

##### Splendid for Pans or Cutting

	per 100	per 1000
Gertrude, dark pink.....	\$ 7.50	\$ 65.00
Gigantea, bluish pink.....	7.50	65.00
Grand Maitre, deep blue.....	7.50	65.00
King of the Blues, rich blue.....	7.50	65.00
La Grandesse, snow white.....	7.50	65.00
Perle Brilliant, light blue.....	7.50	65.00
Queen of the Blues, porcelain blue.....	7.50	65.00

#### DUTCH HYACINTHS FOR BEDDING

We offer unusual large bulbs for this purpose, which will give satisfaction.

	per 100	per 1000
Single Blue .....	\$10.00	\$ 90.00
Single Pink .....	10.00	90.00
Single Red .....	10.00	90.00
Single White .....	10.00	90.00
Single Yellow .....	10.00	90.00

**ABC**  
SUPREME QUALITY

Address Orders  
from this List to

**6 MURRAY STREET, NEW YORK, N. Y.**

# Bulbs **ABC** SUPREME QUALITY for Florists

## TULIPS, SINGLE EARLY VARIETIES

	per 100	per 1000
<b>Artus</b> , bright scarlet; good bedder.....	\$ 2.75	\$ 22.00
<b>Belle Alliance</b> , bright scarlet; forcer and bedder .....	3.75	34.00
<b>Brilliant Star</b> , fine scarlet; good for early forcing .....	4.25	38.00
<b>Chrysolora</b> , golden yellow; large flower..	4.50	40.00
<b>Cottage Maid</b> , bright pink and yellow....	3.50	30.00
<b>Couleur Cardinal</b> , bright scarlet; long stem	4.25	38.00
<b>Cramoisie Brilliant</b> , bright carmine; fine forcer .....	2.75	22.00
<b>Cullinan</b> , soft rose; very early.....	4.25	38.00
<b>Duc von Thol</b> , bright scarlet; earliest forcer .....	3.00	25.00
<b>Duc de Berlin</b> , red and yellow; early forcer .....	4.25	39.00
<b>Duchess de Parma</b> , brownish red, yellow edge .....	4.00	35.00
<b>Flamingo</b> , deep pink and white; fine forcer .....	4.25	38.00
<b>Fred Moore</b> , orange or terra-cotta red....	3.75	32.00
<b>Gold Finch</b> , pure yellow, sweet scented...	4.50	40.00
<b>Ibis</b> , deep pink; fine forcer.....	4.25	39.00
<b>Kaizerkroon</b> , red with yellow edge; fine forcer .....	5.25	48.00
<b>King of Yellow</b> , golden yellow, fine for early forcing .....	4.75	42.00
<b>La Reine</b> , white, slightly shaded pink....	3.00	24.00
<b>La Reine Maximus</b> (Rose Hawk), white, tinged rose.....	3.75	32.00
<b>L'Immaculee</b> , pure white; early.....	2.75	22.00
<b>Max Havelaar</b> , blood orange.....	4.00	36.00
<b>Mon Tresor</b> , golden yellow; best yellow for early forcing.....	5.25	48.00
<b>Pink Beauty</b> , fine pink, large flower.....	8.00	75.00
<b>Prince of Austria</b> , orange vermillion; good forcer .....	3.50	30.00
<b>Prosperine</b> , glossy carmine pink; early forcer .....	5.25	48.00
<b>Prosperity</b> , very fine pink; splendid forcer.	3.50	30.00
<b>Rose Gris de lin</b> , beautiful pink.....	2.75	24.00
<b>Rosa La Reine</b> , deep pink; splendid forcer	3.75	32.00
<b>Rose Luisante</b> , dark pink; fine for forcing.	4.25	38.00
<b>Thos Moore</b> , orange or terra cotta.....	3.75	32.00
<b>Vermilion Brilliant</b> , beautiful brilliant red.	4.00	35.00
<b>White Hawk</b> (Albion), pure white.....	3.75	32.00
<b>White Swan</b> , pure white.....	2.75	23.00
<b>Yellow Prince</b> , golden yellow; fine for forcing.....	4.00	35.00
<b>Single Pink Shades</b> .....	3.00	25.00
<b>Single Red Shades</b> .....	3.00	25.00
<b>Single White Shades</b> .....	3.00	25.00
<b>Single Red and Yellow</b> .....	3.00	25.00
<b>Single Yellow Shades</b> .....	3.00	25.00
<b>Single Early Superfine Mixed</b> .....	2.75	22.00

## TULIPS, DOUBLE EARLY VARIETIES

	per 100	per 1000
<b>Boule de neige</b> , pure white; good forcer..	\$ 3.75	\$ 32.00
<b>Couronne d'or</b> , orange yellow; long stem; fine forcer .....	4.00	35.00
<b>Gloria Solis</b> , red, bordered golden yellow.	4.50	40.00
<b>Imperator Rubrorum</b> , scarlet full double flower .....	4.25	38.00
<b>La Candeur</b> , pure white; bedding variety..	3.50	30.00
<b>Lucretia</b> , bright pink.....	3.50	30.00
<b>La Matador</b> , dazzling red.....	4.25	39.00
<b>Murillo</b> , finest pink; forces easily.....	3.00	25.00
<b>Mme. v. de Hoef</b> , beautiful golden yellow.	4.50	40.00
<b>Peach Blossom</b> , dark pink.....	4.50	40.00
<b>Rubra Maxima</b> , dark red.....	4.00	35.00
<b>Salvator Rosa</b> , dark pink; fine for early forcing .....	4.00	35.00
<b>Schoonoord</b> (white Murillo), snow white.	3.75	32.00
<b>Tournesol</b> , red and yellow, forces easily..	4.25	37.00
<b>Tournesol Yellow</b> , orange yellow.....	4.25	37.00
<b>Titian</b> , red bordered yellow; early forcer..	5.25	48.00
<b>Tea Rose</b> , saffran yellow, splendid for pans	3.50	30.00
<b>Vuurbaak</b> , dazzling scarlet; best scarlet for forcing .....	4.25	38.00
<b>Double Early Red</b> .....	3.25	27.00
<b>Double Early White</b> .....	3.25	27.00
<b>Double Early Yellow</b> .....	3.25	27.00
<b>Double Early Pink</b> .....	3.25	27.00
<b>Double Early Red and Yellow</b> .....	3.25	27.00
<b>Double Early Superfine Mixed</b> .....	2.75	24.00

## DARWIN TULIPS

The Tulips of today and the tulips of tomorrow. "Darwins" flower later than the other Tulips, and are at their best during the latter part of May. Quite a few varieties are excellent forcers and are just ideal to grow for Easter.

	per 100	per 1000
<b>Baronne de la Tonnaye</b> , bright pink.....	\$ 3.25	\$ 28.00
<b>Bartigon</b> , crimson, fine for early forcing..	4.00	35.00
<b>Bleu Amiable</b> , violet-purple.....	4.25	38.00
<b>Centenaire</b> , lilac pink with blue center, large	3.50	30.00
<b>Clara Butt</b> , delicate salmon pink; good forcer .....	3.00	25.00
<b>Dream</b> , delicate lilac.....	3.75	32.00
<b>Europe</b> , brilliant red; very showy.....	3.25	29.00
<b>Farncombe Sanders</b> , rich scarlet; good forcer .....	3.50	30.00
<b>Faust</b> , black violet.....	4.75	43.00
<b>Feu Brilliant</b> , fiery scarlet.....	4.00	35.00
<b>Glow</b> , vermillion-scarlet, dark blue base...	3.25	28.00
<b>Gretchen</b> , delicate pink; splendid forcer..	3.00	25.00
<b>King Harold</b> , brown red, large flower....	3.50	30.00
<b>Le Notre</b> , soft pink; early forcer.....	3.75	32.00
<b>La Tulip Noire</b> , almond black, large flower	3.50	31.00
<b>Loveliness</b> , rosy carmine.....	3.25	28.00
<b>Mme. Krelage</b> , bright pink; fine forcer...	3.50	30.00
<b>Massachusetts</b> , vivid pink, large flower...	3.25	28.00
<b>Mrs. Potter Palmer</b> , violet-purple.....	3.50	30.00
<b>Painted Lady</b> , white, flushed lilac.....	3.50	30.00
<b>Philippe des Communes</b> , velvety dark red.	3.50	30.00
<b>Pride of Harlem</b> , brilliant crimson, blue base .....	3.50	30.00

# A. B. C. "SUPREME" Quality Flower Seeds For Early Sowing

## PETUNIAS

### NEW DWARF CALIFORNIA GIANTS

"Ramona" Strain Mixed

By far the best strain of Giant Petunias for pot culture. Also exceptional for bedding. We have checked this type against many in our experimental grounds this season and consider it the most compact Giant Petunia with the largest and best formed flowers of any dwarf type of Petunia on the market today. When in full bloom, the plant shows nothing but large, colorful flowers with open throats well marked and veined. Wherever this strain has been tested it has proved all that we say of it.

Trade pkt. (1,000 seeds), \$1.00;  
½ oz., \$5.00.

### DIENER'S CALIFORNIA PETUNIAS

(Originator's Seed)

For Pot Plants and Bedding

**Giant Double Mixed.** Broad petaled. A peculiarity of the doubles is that they are the slowest growers in the lot; in most cases the seedlings appearing first are the singles, while the latest are the double. **Diener's Double Giant Mixed.** Tr. Pkt. \$1.50  
3 Pkts. 4.00  
**Ruffled Monsters Mixed.** A wonderful selection of single flowered varieties. Tr. Pkt. \$0.75  
3 Pkts. 2.00



Petunias Are Worthwhile  
Profit-providers

### Diener's Single Large Flowering

	Tr. Pkt.	3 Pkts.
<b>Pink.</b> Strong veined center. Exquisite color combinations	\$0.75	\$2.00
<b>Red With Black Center.</b> Outer edge of the flower is red with a coal black center	.75	2.00
<b>Blue and White.</b> Especially adapted for window boxes or hanging baskets	.75	2.00
<b>Pink Glory.</b> Pure flame rose-pink, without a trace of purple	1.00	2.75
<b>Variegated</b>	.75	2.00
<b>Red and White Variegated,</b> yellow center	.75	2.00
<b>Mauve.</b> Center veined royal purple	.75	2.00
<b>Copper Red</b>	.75	2.00

Grow Petunia "Theodosia" for Pot Plant Sales for Mother's Day and Memorial Day

#### "THEODOSIA"

The "All Purpose" Petunia; Rose and Gold

We believe this to be the ultimate in Petunia selection. 500 seeds, \$1.00; 1,000 seeds, \$1.75.

### A. B. C. SPECIAL STRAINS OF CALIFORNIA GROWN PETUNIAS

#### Giant Flowered—Single

	Tr. Pkt.
<b>California Giant Mixed.</b> Mammoth flowering. (½ oz., \$3.00; ¼ oz., \$1.75)	\$0.50
<b>Grandiflora Fringed, Hybrida Mixed.</b> Beautifully fringed. (½ oz., \$1.50)	.50
<b>Ruffled Giants, Fluffy Ruffles.</b> Mixed colors. (½ oz., \$3.00; ¼ oz., \$1.75)	.75
<b>Romany Lass (New).</b> Clear bright crimson	.50
Velvety blood-red with purple throat, striped in black.	

	1,000 Seeds
<b>Giant Copper Red.</b> Ruffled, with bronze or black throat	\$1.00
<b>Giant Rose.</b> Ruffled; veined black	1.00
<b>Giant Steel Blue.</b> Ruffled; veined black	1.00
<b>Giant White.</b> Large flower	1.00

#### Large Flowered—Single

	Tr. Pkt.	Oz.
<b>Triumph (New).</b> Beautifully ruffled; bright pink	\$0.75	...
<b>Howard's Star.</b> Crimson-maroon	.40	\$2.00

#### Single Small Flowered—Dwarf Sorts

	Tr. Pkt.	Oz.
<b>Rosy Morn.</b> Dwarf; rose; sweet stock, ¼ oz., 75c	\$0.50	\$2.50
<b>Rose of Heaven.</b> Very dwarf; rose-pink, ¼ oz., 75c	.50	2.00
<b>Blue Bird.</b> Blue Morn	.50	2.50
<b>Snowball.</b> Dwarf; pure white; very compact	.30	2.00
<b>Violacea (New).</b> Deep violet; fine	.50	4.00
<b>Dwarf Inimitable.</b> Of dwarf, compact habit; flowers striped and blotched	.30	1.60

#### Double Small Flowered

<b>Double Rosy Morn,</b> 6 pkt., \$5.00	\$1.00	....
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#### Single Small Flowered Sorts

<b>General Dodds.</b> Velvety blood-red	\$0.50	\$1.50
<b>Countess of Effemere.</b> Rose, white throat	.50	1.00
<b>Striped and Blotched.</b> Mixed	.25	1.40

#### Small Flowered Balcony Petunias

	Tr. Pkt.	½ Oz.
<b>Blue, Rose, White, Red.</b> Desirable for porch boxes, etc.	\$0.25	\$0.50

### PORTLAND PETUNIAS

Single Large Flowered (Originator's Seed)

Now very popular with the trade (we supply originator's new crop seed).

	Tr. Pkt.
<b>Elk's Pride.</b> "Royal Purple"	\$1.00
<b>Pride of Portland.</b> Deep rose	1.00
<b>White Beauty</b>	1.00
<b>Scarlet Beauty.</b> Bright scarlet	1.00
<b>Mixed Colors</b>	1.00

3 packages of any of above for \$2.50  
6 packages of any of above for \$4.50

### DOUBLE PETUNIA ROSY MORN

This beautiful small flowered double pink petunia has come into the greatest favor. However, since seed produces only a nominal number of double flowers, it is well to sow early and take cuttings from the true double. The single flowers are invariably equal to high class Rosy Morn, consequently the crop is all available. Pkt., \$1.00; 6 pkts., \$5.00.

The "De Luxe" of Double Petunia Mixtures

We take considerable pride in offering SHEPHERD'S DOUBLE "SEED-PRODUCING" STRAIN OF PETUNIAS. They have never been surpassed in beauty, size, form or color—if ever equaled. Selection of every flower was made with the greatest care and thought and the results are a surprise to the world. It would be impossible to describe at length the many varieties in form and color, pink, snowy white, violet, lavender, mauve, crimson, plain and shaded with variegations in all these shades innumerable. Many of the flowers measure 5 inches across—none less than 3. They are fluted, ruffled and pinked. The combinations of color are exceedingly strange and beautiful.

This wonderful strain will without doubt revolutionize the growing of double petunias as the same not infrequently produces fully seventy-five per cent of very large double flowers in all colors, and with a high percentage of germination.

Price—500 seeds, \$1.00; 1,000 seeds, \$1.75;  
6,000 seeds for \$10.00; 16,000 seeds for \$25.00

	500 Seeds	1000 Seeds
<b>Marvelous Double Mixed.</b> Similar to the preceding but with fewer of the very large, peony-flowered type	....	\$1.00
<b>New Carnation or Small Flowered Double.</b> Free bloomer; excellent for pot plants	....	\$1.50 2.75
<b>New Double White "Madonna."</b> Gives a large percentage of pure white. Deeply fluted flowers; a fine florist's flower. Comes remarkably true	....	1.50

### Petunias for Mother's Day

Well grown Petunias, especially double-flowered varieties and "Theodosia" are now to be classed as a most important plant for Mother's Day sales. Easily produced and providing quick profit. We beg to call particular attention to A. B. C. Double-Flowered "Seed-Producing" Strain, positively the "last word" in double-flowering Petunias.

"Is it possible that the Petunia will displace the geranium as a window box, lawn vase and bedding plant? Although geraniums are in oversupply almost everywhere this season, Petunias are scarce, even though nearly all the growers of bedding plants started more Petunia seed this year than ever before."—Excerpt from Florists' Review, June 7, 1928.

American Bulb Company,  
Chicago, Ill.

May 24, 1928.

Dear Sirs:

Your petunias are certainly a knockout, especially "Theodosia." We had over three thousand petunias all from A. B. C. seed, and at this date, May 24th, we have not a single one left for Memorial Day. The retail price these petunias are bringing is 35c from 4-inch pots, which beats Geraniums to a standstill. Petunia seed from A. B. C. for me always.

Yours truly,

JOHN HAUPRICHT,  
Station C,  
Route 3, Box 268  
Toledo, Ohio.

Note: We supply originator's seed of petunia "Theodosia." There is no substitute for this exceptional variety.

# AMERICAN BULB CO.

31 W. 27th St., New York, N. Y.

(OVER)

1335 W. Randolph Street, CHICAGO  
Phones: HAYmarket 6774, 6775, 6776

# A. B. C. "SUPREME" Quality Flower Seeds For Early Sowing

## PANSIES

### A. B. C. "Private Stock" EXHIBITION

#### Fancy Mixture

For Cut Flower or Plant Production

We now enjoy an unprecedented demand for A. B. C. "PRIVATE STOCK" MIXTURE from growers who desire to produce "PANSIES THAT SELL ON SIGHT." The seed is saved from giant richly colored flowers and blended in such manner that a complete assortment can be depended upon.

Trade pkt., 50c; per ¼ oz., \$1.25; per ½ oz., \$2.00; per oz., \$7.00.

## AMERICAN STOCKS SOW NOW

Stocks produced under glass have of recent years become an important and invariably quite profitable item for the florist. We can, we believe, recommend to the trade, with all confidence, IMPROVED BISMARCK, as being the "SUPREME IN QUALITY."

### A. B. C. SPECIAL FLORISTS' STRAIN

#### IMPROVED BISMARCK STOCKS

An especially meritorious class. These Stocks are giant, growing from twenty-four to thirty inches tall, of branching habit, producing innumerable large spikes measuring twelve to sixteen inches long, with a large percentage of doubles coming into bloom in about twelve weeks after seedlings are planted.

White, tr. pkt., 50c, oz. \$3.00; Blood Red, tr. pkt., 50c, oz. \$3.00; Blush, Apple Blossom, tr. pkt., 50c, oz. \$3.00; Canary Yellow (Golden Bell), tr. pkt., 50c, oz. \$3.00; Dark Blue, tr. pkt., 50c, oz. \$3.00; Fiery Blood Red, fine, tr. pkt., 50c, oz. \$3.00; Lavender, extra, tr. pkt., 50c, oz. \$3.00; Rose, deep rose-pink, tr. pkt., 50c, oz. \$3.00; Choice Mixed, tr. pkt., 50c, oz. \$3.00.

#### IMPROVED BISMARCK GOLDEN ROSE

A rich light rose enhanced by a pleasing golden effect in the center of each individual floret. Very double large flowers on long stems. A wonderful cut flower. Trade Pkt., 50c. Per oz., \$4.00. Please write for our complete list of stocks.

## VERBENA

	Tr. Pkt.	Oz.
Mammoth Scarlet (Defiance).....	\$0.30	\$1.25
Pink .....	.30	1.25
Purple .....	.30	1.50
Blue .....	.30	1.50
Striped .....	.30	1.00

## VERBENA HYBRIDA

	Tr. Pkt.	Oz.
Grandiflora "Royale." This is a Verbena of enormous size, the individual florets measuring over an inch and a quarter in diameter. The color of this new Verbena is a rich deep royal blue with a large creamy yellow eye. A wonderful acquisition to our group of Grandiflora Verbenas .....	\$0.35	\$4.00
Etna (New). Red .....	.25	.....
Lucifer. Cardinal red.....	.30	1.50
White .....	.30	1.25
Yellow .....	.20	1.50
Mixed .....	.30	1.00
Giant Flowered Mixed.....	.50	1.75
Lemon Scented .....	.35	1.75

## VERBENA VENOSA

	Tr. Pkt.	Oz.
Heliotrope Blue. This makes an exceptional bedding plant when combined with Dwarf White Sweet Alyssum.....	\$0.30	\$1.50

## VINCA—PERIWINKLE

	Tr. Pkt.	Oz.
An excellent bedding plant. Sow seed early.		
Alba Pura, Pure White.....	\$0.25	\$1.00
Alba, White with Eye.....	.25	1.00
Rosea, Pink .....	.25	1.00
Mixed .....	.20	.80

## MIGNONETTE

	Tr. Pkt.	Oz.
The Ball. The flower spikes are especially heavy and it has the further advantage of being about 2 weeks earlier than New York Market. An excellent cut-flower variety.....	¼ oz., \$1.00; ½ oz., \$1.75	\$0.50 \$6.00
True Machet. The seed we offer produces dwarf, vigorous plants of pyramidal growth, with thick, stout flower stalks.....	¼ oz., 20c	.15 .60

## ASPARAGUS PLUMOSUS NANUS

ONE OF OUR LEADING SPECIALTIES

Northern Greenhouse-Grown. True. Per 100 seeds, 50c; per 1000 seeds, \$3.00; per 5000 seeds, \$13.75; per 10,000 seeds, \$26.00.

Lath House-Grown. Per 100 seeds, 30c; per 1000 seeds, \$2.00; per 5000 seeds, \$9.00; per 10,000 seeds, \$17.00.

## ASPARAGUS SPRENGERI

Per 100 seeds, 20c; per 1000 seeds, \$1.25; per 5000 seeds, \$5.50; per 10,000 seeds, \$10.00.

## BELLIS OR DOUBLE ENGLISH DAISY

	Tr. pkt.	Oz.
Longfellow. Very large, double dark rose.....	¼ oz., 50c	\$0.25 \$1.60
Snowball. Double white, excellent.....	¼ oz., 50c	.25 1.60
Monstrosa. Double pink.....	¼ oz., 60c	.35 2.00
Double red (dark rose).....	¼ oz., 60c	.35 2.00
Double white .....	¼ oz., 60c	.35 2.00
Double mixed .....	¼ oz., 60c	.35 2.00

## CALENDULAS SOW NOW

Fritz Bahr states in The Florists' Exchange:

"For the Winter and Early Spring months, I don't know a better Catch Crop than Calendulas."

### A. B. C. IMPROVED SENSATION

"The Calendula of the Hour"

If Calendulas fit into your scheme of cultures you will eventually plant A. B. C. IMPROVED SENSATION, which is unquestionably the most valuable of all orange-colored Calendulas on the market to-day—introduced last year by The American Bulb Company and it has truly "taken the trade by storm," as it were.

Price: Trade Pkt., 50c; ¼ oz., \$1.00; ½ oz., \$1.75; 1 oz., \$3.00; 2 ozs., \$5.00; 4 ozs., \$9.00; 8 ozs., \$16.00.

Radio. An entirely distinct and new form of Calendula. The flowers are brilliant orange, globular in shape and the quilled petals, which are the chief feature, present an extremely striking appearance. Introduction of Hurst, England. Trade Pkt., \$1.00; 1 oz., \$3.00.

Ball's Orange. Deep glowing orange.

Ball's Gold. Deep golden yellow, of extra size and extra long stem.

Ball's Supreme. Light orange with a rich dark brown eye. Not extra large but more freely produced.

Ball's Long Orange. (New). An orange selection from our Gold. Identical in growth and shape with our Gold.

Ball's White. (New). A selection from Supreme. Creamy white color with a dark center. Not a strong grower but a most attractive color.

We have a complete supply of these five Ball Calendulas in George Ball's original sealed packets. All are priced at: Trade Pkt., 50c; ¼ oz., \$1.00; ½ oz., \$1.75; 1 oz., \$3.00; 2 ozs., \$5.00; 4 ozs., \$9.00; 8 ozs., \$16.00.

## FORGET-ME-NOT—"Susanne"

Excerpt from Florists' Review

"A pot plant of a new early-flowering Myosotis has been attracting great attention in the window of the A.B.C. Day after day members of the trade stop, look and enter to inquire. Several persons outside the trade have asked if they could buy the plant, only to be told that it was an 'exhibit' and not for sale. It is perhaps the finest Forget-Me-Not to date. In addition to selling well in a cut state, it makes a splendid pot plant, but its chief value lies in its early-blooming habit."

Price per pkt., \$1.00; 6 pkts., \$5.00.

## ANNUAL LARKSPUR

	Tr. pkt.	Oz.
Stocks-Flowered. Newport Pink.....	1b., \$6.00	\$0.15 \$0.60
White .....	1b., 5.40	.15 .60
"Improved." Exquisite pink, upright growth, flowers delightful shade of salmon-pink.....	¼ oz., \$0.75	.50 2.25
Exquisite Rose. Beautiful new rose-pink.....	¼ oz., .75	.50 2.25
Dark Blue.....	1b., 5.40	.15 .60
La France. Pleasing salmon-pink.....	¼ oz., 1.50	1.00 5.00
Lilac .....	1b., 5.40	.15 .60
Sky Blue .....	1b., 5.40	.15 .60
The Empress. The erect habit of this Larkspur allows close planting and makes it a first-class cut flower.	¼ oz., 75c	.50 2.25

## ANNUAL LUPINUS

Free-flowering, easily-grown annuals, with long, graceful spikes of rich and various colored, pea-shaped flowers; valuable for cutting to follow "mums" or sweet peas as a "catch crop."

Hartwegii, Dark Blue, Light Blue, Roseus, Albus. Each, 1b., \$3.20; trade pkt., 10c; oz., 30c.

For complete list of "Supreme" quality flower seed please consult our general catalogue—mailed free.—A.B.C.

# AMERICAN BULB CO.

1335 W. Randolph Street CHICAGO  
Phones: HAYmarket 6774, 6775, 6776

31 W. 27th St., New York, N. Y.

(OVER)

# Bulbs SUPREME QUALITY for Florists

## DARWIN TULIPS—(Cont.)

	per 100	per 1000
Princess Elizabeth, bright pink; splendid forcer .....	\$ 3.50	\$ 30.00
Professor Rauwenhoff, deep cherry rose, forcer .....	3.25	28.00
Psyche, rich delicate pink; fine for forcing.	3.25	29.00
Rev. Ewbank, soft heliotrope lilac .....	3.50	30.00
Salmon King, rosy carmine .....	3.25	28.00
Sierrad von Flora, bright red, blue base...	3.25	28.00
Sultan, glossy maroon black .....	3.25	28.00
Suzon, rosy white and good for forcing...	3.25	28.00
Valentine, clear blue violet .....	4.25	38.00
Victoire D'Oliviere, deep scarlet; excellent forcer .....	5.00	45.00
White Queen (La Candeur), early forcer.	3.50	30.00
Wm. Copeland, lilac rose; early forcer...	3.75	32.00
Wm. Pitt, brilliant carmine; fine forcer...	3.75	33.00
Zulu, rich violet black; egg shaped flower.	3.25	28.00
Superfine Mixed, all colors .....	2.50	20.00

## COTTAGE OR LATE TULIPS

Fine for outdoor planting. Give a splendid supply of cut flowers in May.

	per 100	per 1000
Bouton d'or (Ida), deep golden yellow..	\$ 3.00	\$ 26.00
Fairy Queen, heliotrope with yellow.....	3.00	26.00
Gesneriana Lueta, pure yellow .....	3.00	26.00
Gerneriana Spathulata, bright scarlet, blue center .....	3.00	26.00
Inglescombe Pink, salmon pink .....	3.00	26.00
Inglescombe Scarlet, brilliant scarlet.....	3.00	26.00
Inglescombe Yellow, soft clear yellow.....	3.00	26.00
Isabella, deep pink; can be forced .....	3.00	26.00
John Ruskin, rich apricot orange and flush pink and gold .....	3.00	26.00
Maiden's Blush (Picotee), large white, margined pink .....	3.00	26.00
Moonlight, soft yellow .....	3.50	30.00
Mrs. Moon, pure yellow; beautiful flower.	4.50	40.00
The Fawn, dove or fawn color .....	3.00	26.00
Sirene, The "Lily Flowered" Tulip; cerise pink, white base .....	3.75	32.00
Late Superfine Mixed, all colors .....	2.75	22.00

## PARROT TULIPS

The flowers of this type have peculiar shading and markings and are curiously curled and crested.

Admiral de Constantinople, red  
Café Brown, brown  
Cramoisie Brilliant, deep crimson  
Lutea Major, yellow  
Markgrave of Baden, orange  
Perfecta, yellow

	per 100	per 1000
Price of Parrot Tulips as above .....	\$ 3.00	\$ 25.00
Extra fine mixed Parrot Tulips .....	2.75	23.00

## BREEDER TULIPS

	per 100	per 1000
Bronze Queen, bronze and yellow .....	\$ 3.25	\$ 28.00
Cardinal Manning, rosy violet, salmon tint	3.50	30.00
Don Pedro, brown .....	5.50	50.00
Jaune d'Oeuff, lilac, yellow edged .....	4.00	35.00

Medea, violet pink, with yellow edge....	3.50	30.00
Panorama (Reddish Mahogany) .....	3.50	30.00
Golden Bronze, old gold flushed heliotrope .....	4.00	35.00
Yellow Perfection .....	3.75	32.00
Mixed, all colors .....	3.00	25.00
Botanical Tulip Clusiana (Lady Tulip), a dainty dwarf species with small bright- colored blooms .....	3.50	30.00

## CROCUS

	per 100	per 1000
Baron v. Brunow, dark blue .....	\$ 3.00	\$ 26.00
Cloth of Gold, yellow .....	3.00	26.00
Julia Culp, dark blue; extra large .....	3.00	26.00
Mont Blanc, pure white .....	3.00	26.00
King of Blues, purple .....	3.00	26.00
Queen Victoria, pure white .....	3.00	26.00
Sir Walter Scott, white striped .....	3.00	26.00
Blue and Purple Shades .....	2.50	22.00
Striped and Variegated .....	2.50	22.00
White .....	2.50	22.00
Yellow Giant .....	3.00	26.00
Mixed, all colors .....	2.50	22.00

## MISCELLANEOUS BULBS

	per 100	per 1000
Snowdrops Single (Galanthus) .....	\$ 2.50	\$ 21.00
Snowdrops Double (Galanthus Fl. Pl.) ...	3.50	30.00
Grape Hyacinths (Muscari), blue .....	1.75	15.00
Scilla Siberica, blue .....	3.00	27.00
Chionodoxa Luciliae (Glory of the Snow) blue, white centre .....	2.00	16.00
Ixias (Superfine mixed) .....	2.50	20.00

## AMERICAN GROWN PAPERWHITE NARCISSUS

All clean, healthy stock free from disease

13-14 ctm. ....	\$40.00	per 1000
14-15 ctm. ....	45.00	" "
15 ctm. and up .....	50.00	" "
Gloriosa .....	50.00	" "
Grand Soloil d'Or .....	85.00	" "

## NARCISSUS

	per 100	per 1000
Golden Spur, deep golden yellow .....	\$ 8.50	\$ 75.00
Victoria (Bicolor) creamy white perianth rich yellow trumpet .....	8.50	75.00
Emperor, large golden yellow .....	8.50	75.00
Glory of Sassenheim (Bicolor), perianth white; large golden yellow trumpet ..	8.50	75.00
Spring Glory (Bicolor), perianth white trumpet golden yellow .....	8.50	75.00
Von Sion, double yellow daffodil .....	8.50	75.00
Sir Watkin, large yellow cup with sulphur white perianth .....	8.50	75.00
Laurens Koster (Poetaz), white with yel- low cup. This is a hybrid of the Poet- icus type, having four or five flowers to a stem, each bulb producing two and more flowers. Excellent for pot culture or cut flowers, making a most desirable substitute for Paper Whites. We have a large crop this year and offer same at prices formerly quoted by Holland growers. Unusually good	7.50	65.00



# Bulbs



# for Florists

## LILIUM GIGANTEUM "A. B. C." Mountain Grown

Lilium Giganteum remains as the standard variety to grow for Easter under heat control, as well as for blooming almost during the entire year.

Sizes 6-8 in., 7-9 in., 8-10 in., 9-10 in.

Write for Prices

## LILUM "ERABU"

### "A. B. C." True Stock

Introduced by "A. B. C." in 1919.

Sizes 6-8 in., 7-9 in., 8-10 in., 9-10 in., 10-12 in., 11-13 in.

Write for Prices

## LILY OF THE VALLEY

(From Cold Storage)

### A. B. C. "SUPREME" QUALITY

250 Pips .....	\$10.00
500 Pips .....	18.00
1000 Pips .....	35.00

## LILIUM CANDIDUM

(MADONNA LILY)

### Imported French Stock

	per 100	per 1000
20-22 ctm. ....	\$10.00	\$ 90.00
22-24 ctm. ....	12.00	110.00
24-26 ctm. ....	14.00	130.00
26-28 ctm. ....	16.00	150.00
28-30 ctm. ....	20.00	185.00

## HARDY LILIES

### New Crop

Auratum—Album—Rubrum—Magnificum

Write for Prices.

## CALLA AETHIOPICA—White

A Money Maker for the Florist

	per 100	per 1000
1 1/4—1 1/2 inch .....	\$ 7.00	\$ 65.00
1 1/2—1 3/4 inch .....	10.00	95.00
1 3/4—2 inch .....	15.00	140.00
2 inch and up .....	19.00	180.00

## GODFREY CALLA

	per 100	per 1000
1 —1 1/4 inch .....	\$11.00	\$100.00
1 1/4—1 1/2 inch .....	14.00	130.00
1 1/2—1 3/4 inch .....	18.00	170.00
1 3/4—2 inch .....	21.00	200.00

## CALLA ELLIOTIANA

Yellow Flowered

	per 100	per 1000
1 1/2—2 inch .....	\$10.00	\$ 95.00
2 —2 1/2 inch .....	14.00	130.00
2 1/2—3 inch .....	17.00	160.00

## SEASONABLE FLOWER SEEDS

We make a specialty of Highest Grade Flower Seeds for Florists' Use. Send for our descriptive list on same.

## FREESIA IMPROVED PURITY SUPERFLORA

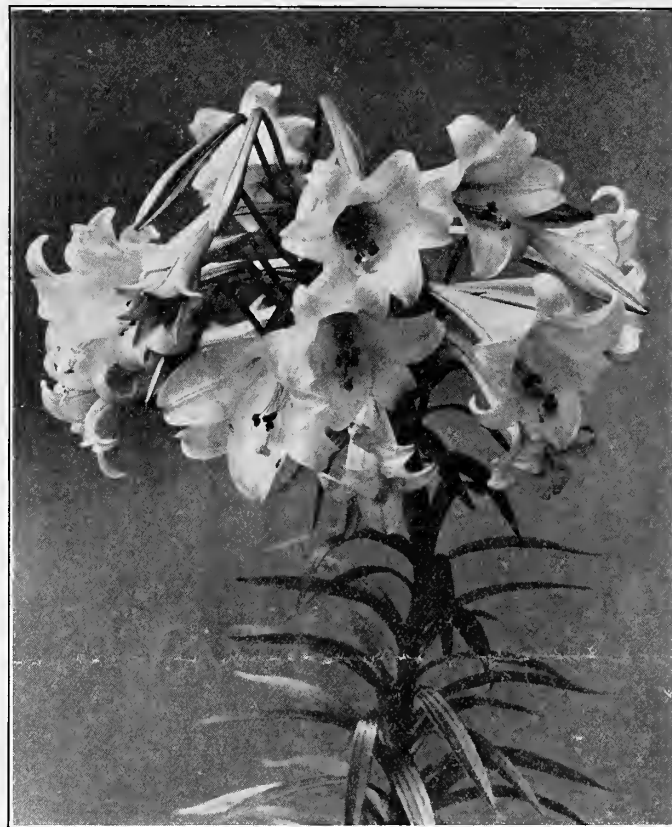
1/2 to 5/8 inch size .....	per 1000 \$ 12.00
5/8 to 3/4 inch size .....	18.00
Splendens, 1/2 to 5/8, lavender .....	\$ 18.00

## IRIS FOR FORCING

	per 1000
Imperator .....	\$ 55.00
V. der Helst .....	60.00
Cajanus .....	50.00
J. W. De Wilde .....	50.00

## LILIUM REGALE

	per 100	per 1000
5— 6 inch Circumference .....	\$20.00	\$185.00
6— 7 inch Circumference .....	25.00	235.00
7— 8 inch Circumference .....	30.00	275.00
8— 9 inch Circumference .....	40.00	375.00
9—10 inch Circumference .....	50.00	465.00
10 inch and up Circumference .....	65.00	615.00
250 Bulbs at 1,000 Rate.		



LILIUM ERABU—A. B. C. TRUE STRAIN

## SPIREAS

Selected Stock for Forcing

	per 100	per 1000
America, Lavender Pink .....	\$30.00	\$275.00
Gladstone, Pure White .....	30.00	275.00
Peachblossom, Salmon Pink .....	30.00	275.00
Rubens, Deep Rose .....	30.00	275.00
Queen Alexandria, Light Rose .....	30.00	275.00
Gloria, Deep Salmon Pink .....	35.00	300.00

NOTICE:—We do not warrant in any way, expressed or implied, the contents or the description, quality, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof and goods must be returned within 3 days.

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